ABSTRACT OF THE DISCLOSURE

Serial reproduction digital video data in the form of a slide show can be easily generated from still image data and/or digital video data. Reading means reads still image data sets and/or digital video data sets stored in folders of a memory card, and selection of one of the folders is received. The still image data sets and/or the digital video data sets in the selected folder are arranged in order of photography, and a serial reproduction digital video data set can be generated.

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